

Chapter 2

Graphic Standards

1

Overview

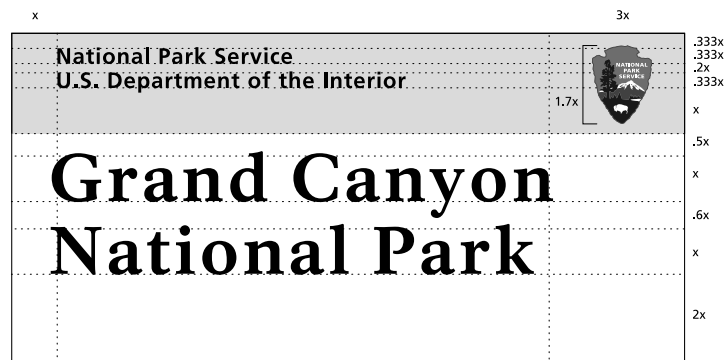
1.0 Introduction

The building blocks for the UniGuide Program consist of six graphic components: typography, grid formats, Arrowhead symbol, directional arrow graphic, recreation symbols, and color. These components are used in specific ways to visually enhance particular types of communications consistently throughout the National Park System. This chapter provides specific guidelines on graphic standards for Visitor Information System.

National Park Service

National Park Service

Typography



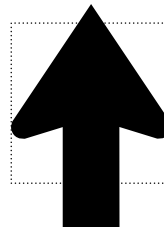
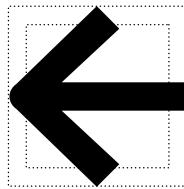
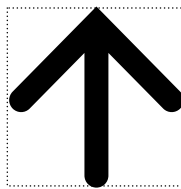
Grid Formats



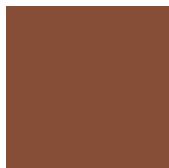
NPS Arrowhead Symbol



Recreation Symbols



Directional Arrow Graphic



Color System

2

Typography

2.0 Introduction

The Uniguide Standards specify three typefaces for sign legends: NPS Rawlinson (a serif font), and Frutiger and Clearview (both sans serif fonts).

NPS Rawlinson (designed specifically for the National Park Service) is the primary typeface used on all Visitor Information System (VIS) Signs. A similar typeface (NPS Roadway) is used on Roadway Signs.

Frutiger (used under license from Adobe), replaces the Helvetica formerly used in many NPS media. Along with Rawlinson, Frutiger is used as a secondary typeface on VIS Signs.

Clearview (which was created by the same firm that designed NPS Rawlinson) is used as a secondary typeface on those VIS Signs that provide information to motorists. Clearview is similar to Frutiger in appearance, but — unlike Frutiger — is approved by the Federal Highway Administration for use on roadways.

NPS Rawlinson Medium
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz0123456789

NPS Rawlinson Medium Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz0123456789

NPS Rawlinson Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz0123456789

NPS Rawlinson Heavy
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz0123456789

Frutiger Bold 65
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz0123456789

Frutiger Italic 56
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz0123456789

Clearview
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 0123456789

2.1 Specifications and Compliance

Only these three fonts are to be used on the VIS System. Alternates — such as Helvetica, Century, Times Roman, or Clarendon — are not acceptable.

Specified software programs and typefaces are to be used in the production of all graphic panels. Conversions that change the typographic style, letterspacing, alignment, stroke-width, or size will be rejected.

2.2 Method of Typographic Display

All legends are displayed in upper and lowercase (U/lc) with initial capital letters only unless

otherwise noted.

2.3 Letterspace Adjustment for Legibility

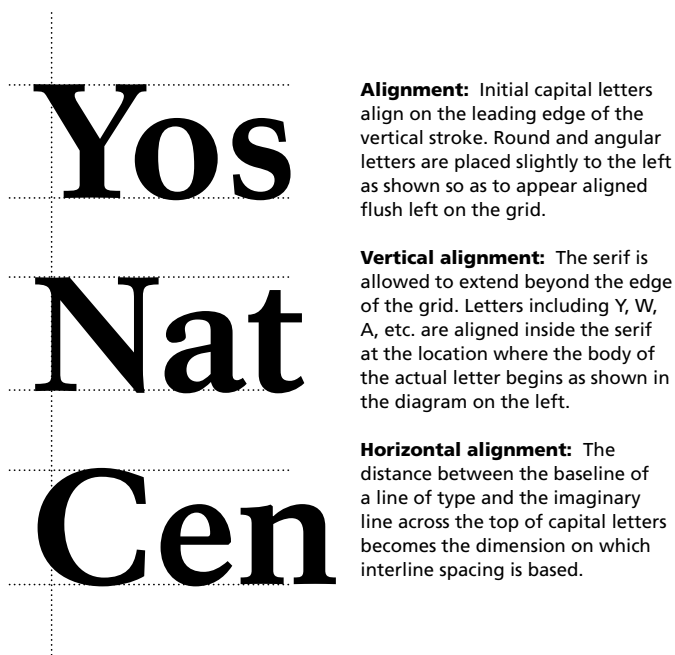
Signs viewed from a distance require more space between letters (additional tracking) than those viewed by pedestrians from a standing position.

Computer software programs provide precise adjustments for such tracking needs. Within the UniGuide program, custom tracking of legends is limited.

All Visitor Information System (VIS) lettering is displayed with default tracking.

2.4 Typographic Alignment

Destination legends are placed flush left (left justified) on the grid with initial letter aligned to the left side of a vertical stroke unless specified as centered on the layout grid.



3

NPS Arrowhead

3.0 Introduction

Since its introduction in 1952, the NPS Arrowhead logo has become a well recognized symbol of the agency. Changes to the logo, adopted in 2001, helped to ensure that the Arrowhead appears more often, more consistently, and more legibly on all NPS communication materials, including signs. The UniGuide Sign Standards prescribe the use of the NPS Arrowhead on selected park entrance and facility identification signs that are part of the VIS System.



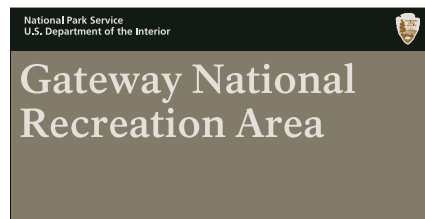
Information about the Arrowheads is available online at <www.graphics.nps.gov>. The two Arrowheads required for use on signs have been optimized for a variety of imaging technologies and for distant viewing.

The Arrowhead Symbol is to be considered all inclusive. The Arrowhead should not be altered or redrawn, nor should any element within the Arrowhead be removed, replaced, or modified.

The decision of when and how to use the NPS Arrowhead logo on signs should be made with care. Although the Arrowhead is an integral part of the agency's public identity, it should not be overused. The Arrowhead should also not be used in ways that compromise a sign's primary purpose.

3.1 Arrowhead Applications

Certain Visitor Information System signs display the Arrowhead in the overbar along with NPS/DOI identifier.



VPI-3

3.2 Arrowhead Color Standards

The Arrowhead on VIS signs, which is rendered as an integral part of the fabrication process, may appear in either one or three colors. Cost considerations suggest that it most often appear as one color over a white background.

Both a three-color (TC) and a one-color (OC) version are available. A color palette has been selected for reproducing the Arrowhead on NPS sign. **These colors must never be changed or altered in any way.**

Artwork for the Arrowhead is available from the UniGuide Program Manager



4

Color Standards

4.0 Introduction

Three basic color palettes are specified for the UniGuide Program. The differences are dictated by sign function, manufacturing method, types of graphic materials, and appropriateness of the color with the graphics.

The palette for the Visitor Information System signs consists of colors compatible with the landscape except for standard colors for traffic regulatory signs safety signs, and brighter colors for identifying different shuttle bus routes and parking areas. VIS signs for Park and Facility Identification have Gray-Brown main panel with NPS Dark Green overbar. The legend color is Light Warm Gray, with NPS Brown Arrowhead. Standard information panels are a Light Warm Gray with overbars being Dark Blue for regulation, NPS Brown for general information, or Olive Green for instruction, all with Light Warm Gray headline type. Text is typically Black, but may be one of the overbar colors. Illustrations can be Gold, Light Brown or one of the above listed overbar colors. Pedestrian guide signs are to be NPS Brown with Light Warm Gray legend, and with Red circle and slash for prohibition symbols. Safety panels are Red-Black and Light Warm Gray for danger, and Yellow and Black for warning. Small Guide Signs, Campsite Identification, Fingerboards and Streetname signs are retroreflective FHWA Recreation Brown with White legend. Area Entry and Miscellaneous Postings signs are retroreflective Gold with Black legend and symbol, and Red circle and slash for prohibition symbols.

Depending on application, colors are specified according to the Pantone Matching System (PMS) or to standard Federal Highway Administration (FHWA) highway sign colors. These colors will be matched and formulated for the respective type of manufacturing material. For other options in the use of color, contact the UniGuide Program Manager.

Arrowhead logos are screen-printed with transparent inks on reflective sheeting.

		
Light Warm Gray: Panel, primary & overbar legends (PMS-Warm Gray 2)	NPS Brown: Arrowhead, overbars, illustrations & trail guide panel (PMS-1615)	Black: Text, prohibition symbol figure, warning overbar (PMS-Black)
		
Dark Green: Sign overbar NPS identification (PMS-5605)	Dark Blue: Regulation overbar, illustrations (PMS-303)	Gold: Miscellaneous posting and Area Entry, accent illustration (PMS-125)
		
Gray-Brown: Sign panel NPS identification (PMS-404)	Olive Green: Information and instruction overbar & illustrations (PMS-5753)	Light Brown: Illustration and accent (PMS-154)



Red: Safety danger overbar, prohibition circle / slash (PMS-485)



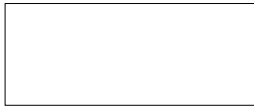
Bright Blue: Disabled symbol, shuttle bus route and map color (PMS-301)



Yellow: Safety warning panel (PMS-131)
Bright Green: Parking sym-



bol, shuttle bus route and map color (PMS-341)



White: Parking Sign back ground & Small Guide Sign legends (PMS-White)



Bright Red: shuttle bus route and map color (PMS-187)

Color Use Guide for Visitor Information System



Information / Instruction



Regulations



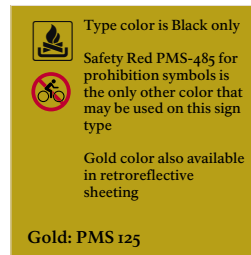
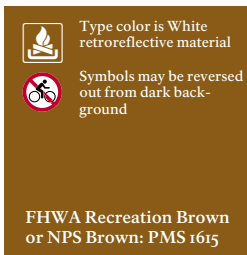
General Information



Warning



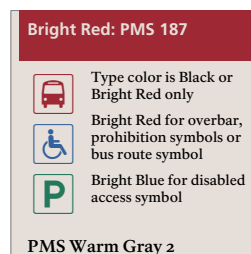
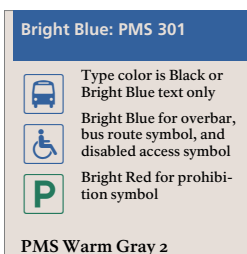
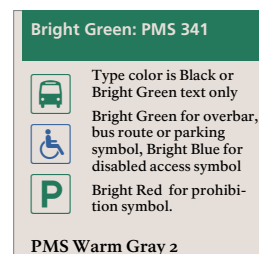
Danger

Area Entry
Miscellaneous PostingCampsite Identification
Fingerboard, Pedestrian Guide

Park Identification



Back Panel Blanks

Bus Stop Identification
Parking Area IdentificationBus Stop Identification
Parking Area IdentificationBus Stop Identification
Parking Area Identification

5

SEGD National Recreation Symbols

5.0 Introduction

Symbols provide a common, nonverbal language to transmit information to park visitors regardless of their native language. They also help affirm or clarify verbal instructions for visitors.

The original 83 symbols in the SEG D National Recreation Symbols were developed beginning in 1984 under a project sponsored by the US Army Corps of Engineers to create a visually consistent set of recreation symbols for public use. The system was subsequently expanded under a grant from the National Endowment for the Arts to the Society for Environmental Graphic Design (SEGD), and with support from the NPS, US Fish and Wildlife Service, Corps of Engineers and other recreation and land management agencies. The Corps has given program stewardship responsibility for the symbols to the SEG D.

Symbol Formats



Positive: The positive format is generally displayed as a dark figure and border with light background and is used to indicate the availability of a service, accommodation or activity.



Positive (reverse): Applications on Motorist Guidance Signs are displayed in reverse with a brown background with white border and figure.



Prohibition: A red circle and slash behind a black figure is used to indicate the prohibition of an activity. The symbol is placed on a light (white, yellow, or gold, depending on application) background to maintain proper contrast for the figure and red circle. The slash is placed behind the figure, so the figure will be visible.



Warning: A few symbols are used in the warning format in which a black symbol is placed in a yellow diamond. Although this type of warning sign is derived from U.S. highway standards and is not an international warning convention, this format is readily recognized by most park visitors.



Area Entry (AE-Y)



Recreation Symbol (RS-1)



Narrow Profile (NP-Y)

The design of the SEG D National Recreation Symbols incorporates many of the pictographic concepts of the original NPS symbol program that was originally adopted in the late 1960's, and which had expanded from 12 symbols in the beginning to 88 symbols. In the end, there was little consistency in design and many of the symbols were not legible from required viewing distances. The new SEG D system was designed to be a more legible and visually consistent system. The basic design was graphically based on the style of the AIGA/USDOT Symbol Signs for Transportation Related Facilities, and incorporated 13 commonly used symbols from that system, but includes proportions and figure and field relationships that are tailored to signage.

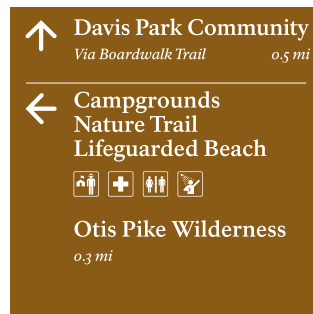
This system includes 130 symbols in the positive format, excluding the recycle symbol (not part of the program sign), 63 prohibitions with a red circle and slash graphic over a white figure, and 21 warnings in a yellow diamond.

5.1 Use of Symbols

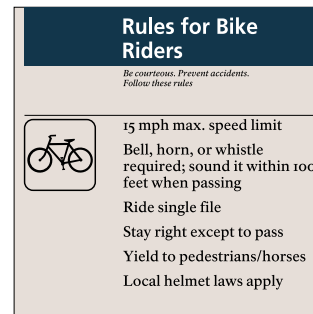
Although symbols are considered an international pictographic language, many park visitors may not be familiar with specific symbols, so legends occasionally must be added to affirm the messages, especially where activities are prohibited. In these instances the symbol is combined with words in a regulations panel or on a site specific narrow profile sign (NP-Y), or on an area entry panel (AE-Y) (See above). In some cases the worded legend is dominant.



Road Guide (RG-7)



Trail Guide (TG-1)



Information Instruction (SP-3)

In others, the symbol is larger than the text.

To determine whether or not a symbol sign would be appropriate for a specific use, the following criteria should be used.

- Does the symbol represent an accommodation, service or activity?
- Is the accommodation, service or activity obvious? The obvious should not be symbolized.
- Will the symbol be a substitute or reinforce a message? Symbols may be displayed alone, augment a worded legend, or dominate a legend.
- Will multiple symbols clutter a sign? Road and Highway Guide Signs with three or more word legends should not include symbols.

5.2 Symbol of Access

The UniGuide Program has adopted the symbol of accessibility included in the SEG D National Recreation Symbols for clarity and consistency with all other symbols used in the standards. Actual application of the symbol including placement as a white figure in a blue rectangle is to be consistent with the Accessibility Guidelines and Standards of the US Access Board.

5.3 Type Size and Proportional Display of Symbol

Recreation symbol use will vary depending on application. In most applications, the size of the symbol (overall height and width of the border rectangle) will be in direct proportion to the size of the primary legend. For example; using grid RG-2, the symbol is 2.5X of the legend with alignment of the surrounding border to match the RG-2 grid. For pedestrian guide sign panels (TG-1 to TG-4), the symbols are specified in points (pts.) as a type size based on the smallest panel module (30 cm x 30 cm or 15 cm x 30 cm for narrow profile panels). For larger panels (45 cm or 60 cm) the size of the type and symbol are enlarged in the same proportion. For example, an 86 pt. symbol used on a 30 cm square panel will be 129 pt. ($86 \times 1.5 = 129$) on a 45 cm square panel.

5.4 Symbol Colors

Refer to the examples provided in this manual for general guidance on the use of color. All positive symbols must be displayed with adequate contrast for legibility. Specific color applications are illustrated in the preceding section.

General Symbol Color Guide

Standard Panels	Dark figure and border on light field or light figure and border on dark field
	Red circle and slash in prohibition symbols to be placed on light field. Black symbol is placed in front of slash.
	Symbol of Access will always appear as a white symbol on a blue panel.

5.5 UniGuide Signs with Recreation Symbols

Signs that incorporate symbols as an option include the following:

Visitor Information System

SP-1, 2, 3, 4	Standard panel with optional use of symbols
SP-5	Regulations symbols panel
RS-1	Recreation symbols panel
TG-1 & 2	Trail guide signs with symbols
SS-1	Shuttle stop Identification
PA-1	Parking area identification
NP-Y	Narrow profile for identification with symbol
NP-N	Narrow profile for prohibition with symbol
PK-Y	Narrow profile for parking allowance with symbol
PK-N	Narrow profile for parking prohibition with symbol
NT-1	Narrow profile trail guide with symbols
SG-3 & 4	Small guide with symbol
AE-Y	Area Entry with positive symbol
AE-N	Area Entry with prohibition symbol
FB-1, 2, 3	Fingerboard pedestrian guide signs with symbols

5.6 New Symbols

The design of the symbols have been prepared with careful attention to proportion, detail and line weight for each application. Do not modify or augment the design of the SEG D National Recreation Symbols for any local purpose or change the relationship of the symbol to the surrounding shape. If the symbol is not appropriate for a specific communication requirement, contact the UniGuide Program Manager for assistance.

New symbols are selectively added to the SEG D National Recreation Symbol system based on careful review of need, and a determination that a symbol is an effective way to communicate the idea proposed. Requests for new symbols are to be directed to the Uniguide Program Manager for assistance.

5.7 Symbol Display

The 130 recreation symbols in the system are displayed on the following pages in six basic groups: General, Accommodations, Services, Land Recreation, Water Recreation, and Winter Recreation. Next to each symbol is its identification name and one to four icons showing the applicable formats for each symbol (recreation, prohibition, warning and highway). All symbols are shown in the recreation format. Note that not all symbols are intended for use on highway signs, with many symbols used only on trail, identification or general information signs viewed at close proximity. The prohibition format is displayed with the red slash placed behind the symbol based on research by Robert Dewar, Ph.D. and others showing that recognition and understanding is increased when the symbol graphic is not interrupted by the slash. The 63 prohibition symbols, and 21 warning symbols are displayed on pages 2.5-19 through 2.5-21.

5.8 Symbol Artwork

Individual symbols are available in Adobe Illustrator as an EPS file, or a vector art file. In this form the graphic must be used with care to maintain its proper relationship with other graphic elements when it is enlarged or reduced, or moved in a layout. Contact the UniGuide Program Manager for symbol artwork.

5.9 Symbols Listed Alphabetically

Symbol name and number are listed below in alphabetical order. If a symbol is also available in the prohibition format, a number is listed after the symbol name (PS-000). Where one symbol could be described by different names, options are listed; for instance, “caving” is also listed as “spelunking.” Symbols noted with an asterisk (*) can be used in a warning format using digital artwork provided. The list includes only the most common prohibitions. Others are identified with the associated recreation symbol.

Symbols Listed Alphabetically

Symbol Name	Recreation Symbol No.	Prohibition Symbol No.
A		
Airport	RS-029	
Alcoholic Beverages (No)		PS-100
All-Terrain Vehicle Trail	RS-095	PS-095
Amphitheater	RS-070	
Archery	RS-116	
Automobiles	RS-003	PS-003
B		
Baby Changing Sta. (Men’s Rm)	RS-137	
Baby Changing Sta. Women’s Rm)	RS-138	
Baby Stroller	RS-111	PS-111
Baseball	RS-096	PS-096
Bear Viewing Area	RS-012	
Bicycle Trail	RS-066	PS-066
Boardwalk (Stay On/No Step Off		
Boat Launch Ramp	RS-054	PS-054
Boat Tour	RS-087	
Boat/Marina	RS-053	
Bottles or Cans/No Bottles or Cans	RS-101	PS-101
Bus Stop	RS-031	
C		
Campfires	RS-042	PS-042
Campground/Campsite	RS-038	PS-038
Campsite, Recreational Vehicle	RS-104	PS-104
Campsite, Trailer	RS-040	PS-040
Canoeing	RS-079	
Cans or Bottles (No)		PS-101
Cars, Automobiles	RS-003	PS-003
Caving, Spelunking	RS-084	
Chair Lift/Ski Lift	RS-105	
Clean Up After Your Dog	RS-140	
Cleaning, Fish	RS-093	
Climbing	RS-082	PS-082
Collecting, Rock	RS-083	
Cross Country Skiing	RS-046	
Cross Walk	RS-016	PS-016
D		
Dam	RS-009	
Deer Viewing	RS-011	
Diving	RS-062	PS-062
Diving, Scuba	RS-060	PS-060
Do Not Feed Animals—Bears		PS-135
Do Not Feed Animals—Coyotes		PS-133
Do Not Feed Animals—Deer		PS-134
Do Not Feed Animals—General		PS-130
Symbol Name	Recreation Symbol No.	Prohibition Symbol No.
Do Not Feed Animals—Squirrels		PS-132
Do Not Feed Animals—Waterfowl		PS-131
Dogs, Pets on Leash	RS-017	PS-017
Downhill Skiing	RS-047	PS-047
Drinking Water	RS-013	PS-013
Dumpster, Trash	RS-091	
E		
Exercise Fitness Area	RS-097	
F		
Falling Rocks	RS-008	
Family Restroom		
Ferry, Vehicle	RS-033	
Fire Extinguisher	RS-090	
Firearms/Guns (No)		PS-001
Firewood Cutting	RS-112	PS-112
First Aid	RS-024	
Fish Cleaning	RS-093	PS-093
Fish Hatchery	RS-010	
Fish Ladder	RS-089	
Fishing Area	RS-063	PS-063
Fishing Pier	RS-119	
Fishing, Ice	RS-092	
Fitness Area, Exercise	RS-097	
Food Service/Restaurant	RS-019	
Fuel, Gas Station	RS-032	
G		
Garage/Mechanic	RS-027	
Gas Station	RS-032	
Golfing	RS-128	PS-128
Grocery Store	RS-020	
Guns/Firearms		PS-001
H		
Hand Launch/Small Boat Launch	RS-117	PS-117
Hang Gliding	RS-126	PS-126
Hatchery, Fish	RS-010	
Helicopter		
Hiking Trail	RS-068	
Horse Stable	RS-073	
Horse Trail	RS-064	PS-064
Hospital	RS-201	
Hotel, Lodging	RS-018	
Hunting	RS-072	PS-072
I		
Ice Fishing	RS-092	PS-092
Ice Skating	RS-050	PS-050
In-line Skating	RS-125	PS-125
Information	RS-014	
J		
Jeep, Off Road Vehicle Trail	RS-067	PS-067
Jet Ski/Personal Watercraft	RS-121	PS-121
K		
Kayaking	RS-118	
Kennel/Pet	RS-045	
L		
Ladder, Fish	RS-089	
Launching Ramp	RS-054	PS-054
Laundry/Laundromat	RS-085	

Symbol Name	Recreation Symbol No.	Prohibition Symbol No.	Symbol Name	Recreation Symbol No.	Prohibition Symbol No.
Library	RS-110				
Lifejackets	RS-094				
Lighthouse	RS-007		Recreation, Winter	RS-077	
Litter Receptacle	RS-086	PS-086	Recreational Vehicle Campsite	RS-104	PS-104
Lockers/Storage	RS-030		Recycling	RS-200	
Lodging	RS-018		Restaurant/Food Service	RS-019	
Lookout Tower	RS-006		Restroom Women's	RS-023	
M			Restroom, Men's	RS-021	
Marina/Boat	RS-053		Restrooms	RS-022	
Mechanic/Garage	RS-027		Rock Climbing, Technical	RS-081	PS-081
Men's Restroom	RS-021		Rock Collecting	RS-083	PS-083
Moorage/Marina	RS-053		Rocks, Falling	RS-008	
Motel, Lodging	RS-018		Rowboating	RS-057	
Motor Bike Trail	RS-065	PS-065	S		
Motorboating	RS-055	PS-055	Sailing	RS-056	
N*			Sanitary Station, Trailer	RS-041	
No Alcoholic Beverages		PS-100	Scuba Diving	RS-060	PS-060
No Cans or Bottles		PS-101	Seal/Sea Lion Viewing	RS-106	
No Camping/Campground	RS-038	PS-038	Seaplane	RS-115	
No Campfires/Campfires (ring)	RS-042	PS-042	Shelter, Picnic	RS-039	
No Drinking/Drinking Water	RS-013	PS-013	Shelter, Sleeping	RS-037	
No Feeding Animals—Bears		PS-135	Shelter, Trail	RS-043	
No Feeding Animals—Coyotes		PS-133	Showers	RS-035	
No Feeding Animals—Deer		PS-134	Site, Picnic	RS-044	PS-044
No Feeding Animals—General		PS-130	Skateboarding	RS-098	PS-098
No Feeding Animals—Squirrels		PS-132	Skating, Ice	RS-050	PS-050
No Feeding Animals—Waterfowl		PS-131	Ski Jumping	RS-048	PS-048
No Firearms/Guns		PS-001	Ski Lift/Chair Lift	RS-105	
No Food-Drink/Snack Bar	RS-102	PS-102	Skiing, Cross Country	RS-046	
No Hunting/Hunting	RS-072	PS-072	Skiing, Downhill	RS-047	PS-047
No Litter/Litter Receptacle	RS-086	PS-086	Sledding	RS-049	PS-049
No Pets/Pets on Leash	RS-017	PS-017	Sleeping Shelter	RS-037	
No Picnicking/Picnic Site	RS-044	PS-044	Smoking (No)	RS-002	PS-002
No Smoking/Smoking	RS-002	PS-002	Snack Bar/No Food-Drink	RS-102	PS-102
No Step/Stay on Trail		PS-124	Snowboarding	RS-127	PS-127
No Swimming/Swimming	RS-061	PS-061	Snowmobiling	RS-052	PS-052
O			Snowshoeing	RS-078	
Off-Road Vehicle Trail	RS-067	PS-067	Spelunking/Caving	RS-084	
Overlook/Viewing Area	RS-036		Stable	RS-073	
P			Stay on/No Step-Off Boardwalk	RS-122	PS-122
Pack-It-In Pack-It-Out	RS-139		Stay on Trail/No Step	RS-123	PS-123
Parking	RS-034	PS-034	Storage, Lockers	RS-030	
Pedestrian Crossing	RS-016	PS-016	Store, Grocery	RS-020	
Pet Storage/Kennel	RS-045		Stroller, Baby	RS-111	PS-111
Pets on Leash	RS-017	PS-017	Surfing	RS-059	PS-059
Picnic Shelter	RS-039				
Picnic Site	RS-044	PS-044	Surfing, Wind	RS-108	
Playground	RS-069		Swimming	RS-061	PS-061
Point of Interest	RS-080		T		
Post Office	RS-026		Technical Rock Climbing	RS-081	PS-081
Power Boats	RS-055	PS-055	Telephone	RS-025	
R			Tennis	RS-129	
Radiator Water	RS-124		Theater	RS-109	
Radios/No Radios	RS-103	PS-103	Tour Boat	RS-087	
Ramp, Launching	RS-054	PS-054	Tour, Bus	RS-031	
Ranger Station	RS-015		Tower, Lookout	RS-006	
Rattlesnakes	RS-099		Trail (Interpretative, Auto)	RS-113	
Receptacle, Litter	RS-086	PS-086	Trail (Interpretative, Pedestrian)	RS-114	
Receptacle, Trash Dumpster	RS-091		Trail Shelter	RS-043	
			Trail, All-Terrain Vehicle	RS-095	PS-095

Symbol Name	Recreation Symbol No.	Prohibition Symbol No.
Trail, Bicycle	RS-066	PS-066
Trail, Hiking	RS-068	
Trail, Horse	RS-064	PS-064
Trail, Motor Bike	RS-065	PS-065
Trail, Off-Road Vehicle	RS-067	PS-067
Trailer Campsite	RS-040	PS-040
Trailer Sanitary Station	RS-041	
Tramway	RS-071	
Trash Dumpster	RS-091	
Trucks	RS-004	PS-004
Tunnel	RS-005	
C		
Vehicle Ferry	RS-033	
Viewing Area, Bears	RS-012	
Viewing Area/Overlook	RS-036	
Viewing, Deer	RS-011	
Viewing, Seals/Sea Lions	RS-106	
Viewing, Whales	RS-107	
Viewing, Wildlife/Nature	RS-076	
W		
Wading	RS-088	PS-088
Walk Your Bicycle	RS-136	
Water, Drinking	RS-013	PS-013
Waterskiing	RS-058	PS-058
Whale Viewing	RS-107	
Wheelchair Accessible	RS-028	
Wildlife/Nature Viewing	RS-076	
Wind Surfing	RS-108	
Winter Recreation Area	RS-077	
Women's Restroom	RS-023	
Wood Gathering	RS-120	PS-120

* Includes only the most commonly used prohibition symbols. See display on page 2.5-12 for the complete set.

5.9 General Symbols Positive



RS-002
Smoking



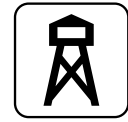
RS-003
Automobiles



RS-004
Trucks



RS-005
Tunnel



RS-006
Lookout Tower



RS-007
Lighthouse



RS-008
Falling Rocks



RS-009
Dam



RS-011
Deer Viewing



RS-012
Bear Viewing Area



RS-016
Pedestrian
Crossing/Crosswalk



RS-017
Pets on Leash



RS-031
Bus Stop



RS-036
Viewing Area



RS-042
Campfires



RS-080
Point of Interest



RS-090
Fire Extinguisher



RS-099
Rattlesnakes



RS-101
Cans or Bottles



RS-102
Snack Bar



RS-103
Radios



RS-111
Strollers



RS-200
Recycling



RS-115
Sea Plane



RS-120
Wood Gathering



RS-122
Stay on
Boardwalk



RS-123
Stay on Trail



RS-136
Walk Your Bicycle

5.10 General Symbols Reverse

				
■Ⓢ RS-002 Smoking	■Ⓢ🚗 RS-003 Automobiles	■Ⓢ🚚 RS-004 Trucks	■🚗 RS-005 Tunnel	■🚗 RS-006 Lookout Tower
				
■🚗 RS-007 Lighthouse	■♦ RS-008 Falling Rocks	■♦🚗 RS-009 Dam	■♦🚗 RS-011 Deer Viewing	■♦🚗 RS-012 Bear Viewing Area
				
■♦Ⓢ RS-016 Pedestrian Crossing/Crosswalk	■Ⓢ RS-017 Pets on Leash	■🚗 RS-031 Bus Stop	■🚗 RS-036 Viewing Area	■Ⓢ RS-042 Campfires
				
■🚗 RS-080 Point of Interest	■ RS-090 Fire Extinguisher	■♦ RS-099 Rattlesnakes	■Ⓢ RS-101 Cans or Bottles	■Ⓢ RS-102 Snack Bar
				
■Ⓢ RS-103 Radios	■Ⓢ RS-111 Strollers	■ RS-200 Recycling	■🚗 RS-115 Sea Plane	■Ⓢ RS-120 Wood Gathering
				
■Ⓢ RS-122 Stay on Boardwalk	■Ⓢ RS-123 Stay on Trail	■ RS-136 Walk Your Bicycle		

5.11 Accomodation Symbols Positive



■ RS-018
Lodging



■ RS-019
Restaurant/Food
Service



■ RS-021
Men's Room



■ RS-022
Restrooms



■ RS-023
Women' s Room



■ RS-028
Wheelchair
Accessible



■ RS-034
Parking



■ RS-037
Sleeping Shelter



■ RS-038
Campground



■ RS-040
Trailer Campsite



■ RS-104
Recreational
Vehicle Campsite



■ RS-137
Baby Changing
Station Men's Room



■ RS-138113
Baby Changing
Station Women's Room

5.12 Accomodation Symbols Reverse



■ RS-018
Lodging



■ RS-019
Restaurant/Food
Service



■ RS-021
Men's Room



■ RS-022
Restrooms



■ RS-023
Women' s Room



■ RS-028
Wheelchair
Accessible



■ RS-034
Parking



■ RS-037
Sleeping Shelter



■ RS-038
Campground



■ RS-040
Trailer Campsite



■ RS-104
Recreational
Vehicle Campsite



■ RS-137
Baby Changing
Station Men's Room



■ RS-138113
Baby Changing
Station Women's Room

5.13 Service Symbols Positive



■
RS-013
Drinking Water



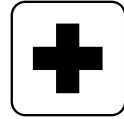
■
RS-014
Information



■
RS-015
Ranger Station



■
RS-020
Grocery Store



■
RS-024
First Aid



■
RS-025
Telephone



■
RS-026
Post Office



■
RS-027
Mechanic/Garage



■
RS-029
Airport



■
RS-030
Lockers/Storage



■
RS-032
Gas Station



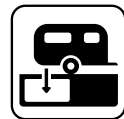
■
RS-033
Vehicle Ferry



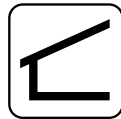
■
RS-035
Showers



■
RS-039
Picnic Shelter



■
RS-041
Sanitary Station



■
RS-043
Trail Shelter



■
RS-044
Picnic Site



■
RS-045
Kennel



■
RS-071
Tramway



■
RS-073
Stables



■
RS-085
Laundromat



■
RS-086
Litter Receptacle



■
RS-091
Trash Dumpster



■
RS-109
Theater



■
RS-110
Library



■
RS-112
Firewood Cutting



■
RS-124
Radiator Water



■
RS-201
Hospital



■
RS-139
Pack It In
Pack It Out

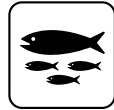


■
RS-140
Clean Up After
Your Dog

5.14 Service Symbols Reverse

■ RS-013 Drinking Water	■ RS-014 Information	■ RS-015 Ranger Station	■ RS-020 Grocery Store	■ RS-024 First Aid
■ RS-025 Telephone	■ RS-026 Post Office	■ RS-027 Mechanic/Garage	■ RS-029 Airport	■ RS-030 Lockers/Storage
■ RS-032 Gas Station	■ RS-033 Vehicle Ferry	■ RS-035 Showers	■ RS-039 Picnic Shelter	■ RS-041 Sanitary Station
■ RS-043 Trail Shelter	■ RS-044 Picnic Site	■ RS-045 Kennel	■ RS-071 Tramway	■ RS-073 Stables
■ RS-085 Laundromat	■ RS-086 Litter Receptacle	■ RS-091 Trash Dumpster	■ RS-109 Theater	■ RS-110 Library
■ RS-112 Firewood Cutting	■ RS-124 Radiator Water	■ RS-201 Hospital	■ RS-139 Pack It In Pack It Out	■ RS-140 Clean Up After Your Dog

5.15 Water Recreation Symbols Positive



■ RS-010
Fish Hatchery



■ RS-053
Marina



■ RS-054
Boat Launch
Ramp



■ RS-055
Motorboating



■ RS-056
Sailing



■ RS-057
Rowboating



■ RS-058
Waterskiing



■ RS-059
Surfing



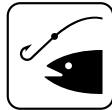
■ RS-061
Swimming



■ RS-060
Scuba Diving



■ RS-062
Diving



■ RS-063
Fishing Area



■ RS-079
Canoeing



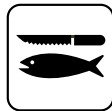
■ RS-087
Tour Boat



■ RS-088
Wading



■ RS-089
Fish Ladder



■ RS-093
Fish Cleaning



■ RS-094
Lifejackets



■ RS-106
Seal Viewing



■ RS-107
Whale Viewing



■ RS-108
Wind Surfing



■ RS-117
Hand Launch/
Small Boat Launch



■ RS-118
Kayaking



■ RS-119
Fishing Pier



■ RS-121
Jet Ski-Personal
Watercraft

5.16 Water Recreation Symbols Reverse

				
■  RS-010 Fish Hatchery	■  RS-053 Marina	■  RS-054 Boat Launch Ramp	■  RS-055 Motorboating	■  RS-056 Sailing
				
■  RS-057 Rowboating	■  RS-058 Waterskiing	■  RS-059 Surfing	■  RS-061 Swimming	■  RS-060 Scuba Diving
				
■  RS-062 Diving	■  RS-063 Fishing Area	■  RS-079 Canoeing	■  RS-087 Tour Boat	■  RS-088 Wading
				
■ RS-089 Fish Ladder	■  RS-093 Fish Cleaning	■ RS-094 Lifejackets	■  RS-106 Seal Viewing	■  RS-107 Whale Viewing
				
■  RS-108 Wind Surfing	■  RS-117 Hand Launch/ Small Boat Launch	■  RS-118 Kayaking	■  RS-119 Fishing Pier	■  RS-121 Jet Ski-Personal Watercraft

5.17 Land Recreation Symbols Positive



RS-064
Horse Trail



RS-065
Motor Bike Trail



RS-066
Bicycle Trail



RS-067
Off-Road Vehicle



RS-068
Hiking Trail



RS-069
Playground



RS-070
Amphitheater



RS-072 Hunting



RS-076
Wildlife Viewing



RS-081
Tech. Rock Climb



RS-082
Climbing



RS-083
Rock Collecting



RS-084
Spelunking/
Caving



RS-095
All-Terrain
Vehicle Trail



RS-096
Baseball



RS-097
Exercise/Fitness
Area



RS-098
Skateboarding



RS-113
Interpretive
Trail/Auto



RS-114
Interpretive
Trail/Pedestrian



RS-116
Archery



RS-125
In-line Skating



RS-126
Hang Gliding



RS-128
Golfing



RS-129
Tennis

5.18 Land Recreation Symbols Reverse

				
■ ◆ ◆ ◆ RS-064 Horse Trail	■ ◆ ◆ ◆ RS-065 Motor Bike Trail	■ ◆ ◆ ◆ RS-066 Bicycle Trail	■ ◆ ◆ ◆ RS-067 Off-Road Vehicle	■ ◆ RS-068 Hiking Trail
				
■ ◆ RS-069 Playground	■ ◆ RS-070 Amphitheater	■ ◆ ◆ ◆ RS-072 Hunting	■ ◆ RS-076 Wildlife Viewing	■ ◆ ◆ RS-081 Tech. Rock Climb
				
■ ◆ RS-082 Climbing	■ ◆ RS-083 Rock Collecting	■ ◆ RS-084 Spelunking/ Caving	■ ◆ ◆ ◆ RS-095 All-Terrain Vehicle Trail	■ ◆ RS-096 Baseball
				
■ ◆ RS-097 Exercise/Fitness Area	■ ◆ RS-098 Skateboarding	■ ◆ RS-113 Interpretive Trail/Auto	■ ◆ RS-114 Interpretive Trail/Pedestrian	■ ◆ RS-116 Archery
				
■ ◆ ◆ RS-125 In-line Skating	■ ◆ ◆ RS-126 Hang Gliding	■ ◆ ◆ RS-128 Golfing	■ ◆ ◆ RS-129 Tennis	

5.19 Winter Recreation Symbols Positive



■ ■ ■
RS-046
Cross-Country
Skiing



■ ■ ■ ■ ■
RS-047
Downhill Skiing



■ ■ ■ ■ ■
RS-048
Ski Jumping



■ ■ ■ ■ ■
RS-049
Sledding



■ ■ ■ ■ ■
RS-050
Ice Skating



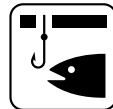
■ ■ ■ ■ ■
RS-052
Snowmobiling



■ ■ ■ ■ ■
RS-077
Winter Rec. Area



■ ■ ■ ■ ■
RS-078
Snowshoeing



■ ■ ■ ■ ■
RS-092
Ice Fishing



■ ■ ■ ■ ■
RS-105
Chair Lift/Ski Lift



■ ■ ■ ■ ■
RS-127
Snowboarding

5.20 Winter Recreation Symbols Reverse



■ ■ ■
RS-046
Cross-Country
Skiing



■ ■ ■ ■ ■
RS-047
Downhill Skiing



■ ■ ■ ■ ■
RS-048
Ski Jumping



■ ■ ■ ■ ■
RS-049
Sledding



■ ■ ■ ■ ■
RS-050
Ice Skating



■ ■ ■ ■ ■
RS-052
Snowmobiling



■ ■ ■ ■ ■
RS-077
Winter Rec. Area



■ ■ ■ ■ ■
RS-078
Snowshoeing



■ ■ ■ ■ ■
RS-092
Ice Fishing



■ ■ ■ ■ ■
RS-105
Chair Lift/Ski Lift



■ ■ ■ ■ ■
RS-127
Snowboarding

5.21 Prohibition Symbols



PS-001
No Firearms



PS-002
No Smoking



PS-003
No Automobiles



PS-004
No Trucks



PS-013
Do Not Drink



PS-016
Do Not Cross



PS-017
No Pets



PS-032
No Gasoline



PS-034
No Parking



PS-038
No Camping



PS-040
No Trailers



PS-042
No Campfires



PS-044
No Picnicking



PS-047
No Downhill
Skiing



PS-048
No Ski
Jumping



PS-049
No Sledding



PS-050
No Skating



PS-052
No
Snowmobiling



PS-054
No Boat
Launching



PS-055
No Motorboats



PS-058
No Waterskiing



PS-059
No Surfing



PS-060
No Scuba Diving



PS-061
No Swimming



PS-062
No Diving



PS-063
No Fishing



PS-064
No Horses



PS-065
No Motor Bikes



PS-066
No Bicycling



PS-067
No Off-Road
Vehicles



PS-072
No Hunting



PS-081
No Technical
Rock Climbing



PS-082
No Climbing



PS-083
No Rock
Collecting



PS-086
No Litter



PS-088
No Wading



PS-092
No Ice Fishing



PS-093
No Fish Cleaning



PS-095
No All-Terrain
Vehicles



PS-096
No Ball Playing



PS-098
No
Skateboarding



PS-100
No Alcoholic
Beverages



PS-101
No Bottles
or Cans



PS-102
No Food or Drink



PS-103
No Radios



PS-104
No Recreation
Vehicles



PS-111
No Baby
Strollers



PS-112
No Wood
Chopping



PS-117
No Hand Launch/
Small Boat Launch



PS-120
No Wood
Gathering



PS-121
No Jet Ski/
Personal
Watercraft



PS-122
Stay on
Boardwalk



PS-123
No Step



PS-125
No In-line Skating



PS-126
No Hang Gliding



PS-127
No
Snowboarding



PS-128
No Golfing



PS-130
Do Not Feed
Animals
(General)



PS-131
Do Not
Feed Animals
(Ducks)



PS-132
Do Not Feed
Animals
(Squirrels)



PS-133
Do Not Feed
Animals
(Coyotes)



PS-134
Do Not
Feed Animals
(Deer)



PS-135
Do Not
Feed Animals
(Bears)

6

Directional Arrow Graphic for VIS Guide Signs

6.0 Introduction

Three styles of directional arrow graphics are used on signs in the UniGuide Program. Which style is used depends on the application.

- Arrow Type A is used on Trail Guide Signs in the Visitor Information System.
- Arrow Type B is used on Road Guide Signs and Pathfinders.
- Arrow Type C, the standard arrow specified in the FHWA Manual on Uniform Traffic Control Devices (MUTCD).

6.1 Arrow Graphics

6.1.1 Arrow Artwork

The arrows are sized as a proportion of the primary legend size based on a transparent alignment box placed around the arrow. Arrows are placed on the sign grid by aligning the transparent box to the baselines as shown in the grid formats.

There are two formats for placing arrows into the artwork for production of a sign panel.

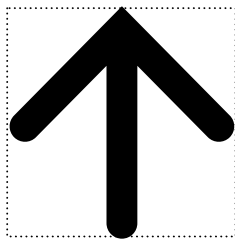
6.1.2 EPS Vector Art

Individual arrows are provided in Adobe Illustrator as an EPS file. In this form the graphic must be used with care to maintain its proper relationship with other graphics when it is enlarged or reduced, or moved in a layout.

When enlarging an arrow as an EPS file, check “Maintain Uniform Scale” in the software when assigning a proportion for enlargement or reduction.

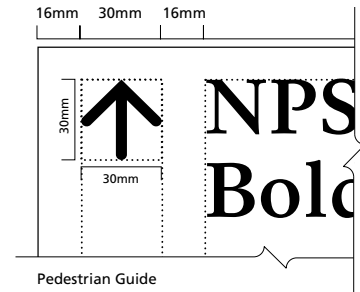
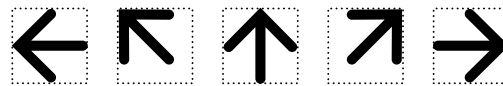
Arrow Type A (Pedestrian Arrow) for Trail Guide, Double Column Guide, and Narrow Profile Trail Guide Signs

Top edge of arrow's alignment box lines up with top edge of text box



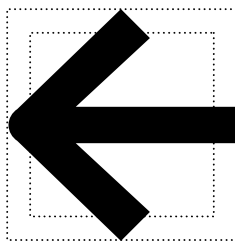
Park

Directional variants



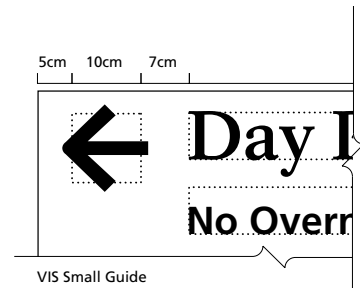
Arrow Type B (Traffic Arrow) for Small Guide Signs

Top edge of arrow's interior alignment box lines up with top edge of text box



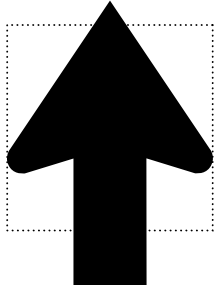
Park

Directional variants



Arrow Type C (Highway Guide Arrow) for Highway Guide Signs Viewed from an Automobile

Top edge of arrow's alignment box lines up with top edge of text box



Park

Directional variants

